

PRESENTED BY:

KERRY HORNE, M.ED., WELLNESS ASSISTANT MANAGER

HEALTHTRUST IMPLEMENTATION TIMELINE















Summer 2021

Wellness Team Vendor Demonstrations August 2021

August 2021 RFP Developed

Internal
HealthTrust
Cross-department
Review Committee
established

September 2021

The HealthTrust Wellness and EAP Programs Request for Proposals (RFP) issued on September 7, 2021

for January 1, 2023 implementation date with a three-year initial contract term running through December 31, 2025 October 2021

RFP responses due October 21, 2021

Received total of 17 proposals:

- 7 combination wellness with EAP proposals
- 6 wellness platform proposals and
- 4 proposals for ancillary programs

January/February 2022

Virtual Demonstrations

SOL RFP Review
Committee
unanimously selects
Virgin Pulse &
ComPsych

February 2022

Vendor meetings
for contract
negotiations,
program incentive
review, and budget
estimates

April/May 2022

HealthTrust
Strategic Planning
Committee
Presentation
May – HealthTrust
Board of Directors

JOINING US IN 2023







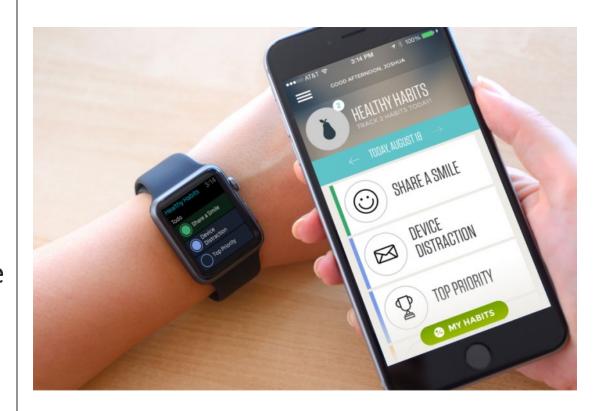


What is the Virgin Pulse Program?

Virgin Pulse, part of Sir Richard Branson's Virgin Group, designs technology that cultivates good lifestyle habits for employees.

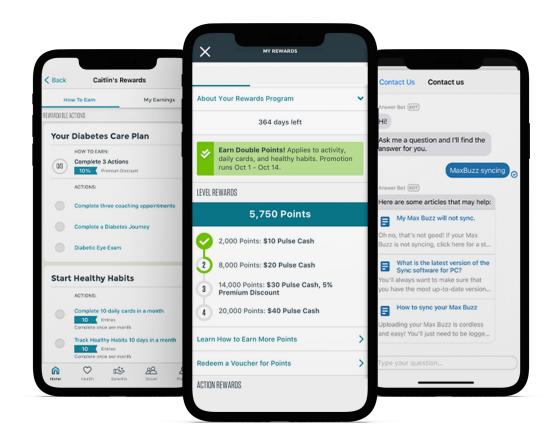
The Virgin Pulse program, while totally voluntary, provides scientifically backed tools to help participants be more active, make healthier decisions and live their best life!

 Global Headquarters located in Providence Rhode Island



Who is eligible & what are the rewards?

- Starting on 1.3.2023 Employee, covered spouses, and Retirees are eligible to participate and earn rewards
- Participants can earn up to \$475 in Pulse Cash each year
 - Up to \$100 per quarter
 - Up to \$75 in action steps
- Rewards don't expire but points earned each quarter reset to 0 at the end of the quarter



Is there a Virgin Pulse App?

Yes. The Virgin Pulse app is available on both Apple and Android smartphones. It can be downloaded to participants personal smartphones through the Apple App Store or Google Play. The same username and password for your desktop, home computer and smartphone.

How do participants access the program?

- SSO through Secure Enrollee Portal
- App



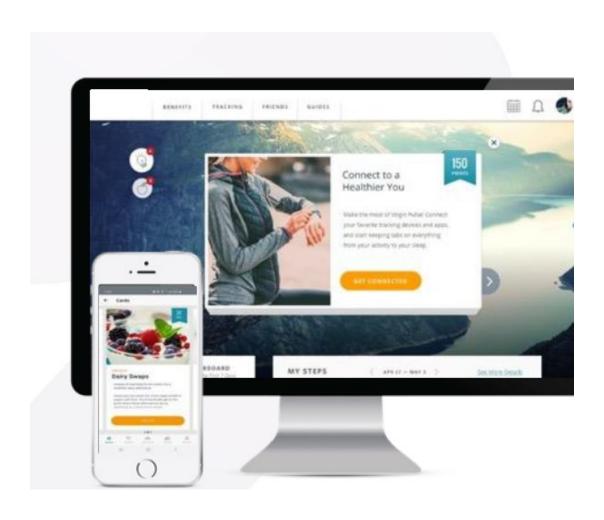
What operating systems work best for desktop & mobile program?

Mobile device and operating system:

- Minimum device and OS versions required to successfully interact with the Virgin Pulse platform:
- iOS 14.0 and above
- Android 7.0 and above

Browser support:

- We recommend members use one of these browsers when accessing the platform:
- Google Chrome (latest version)
- Mozilla Firefox (latest version)



PULSE CASH & REWARDS

- No more incentive checks all rewards are processed through Virgin Pulse
- Participant decides when & what they redeem pulse cash for
 - Gift cards: Amazon, Target, Visa etc. (online code)
 - Purchase item the Virgin Pulse store:
 activity devices, health & wellness items
 - Donate to charity
- Pulse cash does not expire and can be rolled over into the next year
- 30 days to use pulse cash upon termination from HealthTrust and then additional 30 days for information to be scrubbed from system



Disclaimer: The amount of any cash and the value of any other wellness incentive rewards received from HealthTrust are taxable to the recipient for federal income tax purposes.

POINTS & LEVELS GAME

How it works:

- Quarterly game with 4 levels
- Participants can accumulate as many points as possible & move through the levels
- Points turn into Pulse Cash
- At start of each new game (quarter), members' game will reset points to zero
- Pulse Cash does not reset it builds until it is redeemed



ACTION REWARDS

Action rewards are designed to give participants quick wins by earning rewards for taking key action steps!



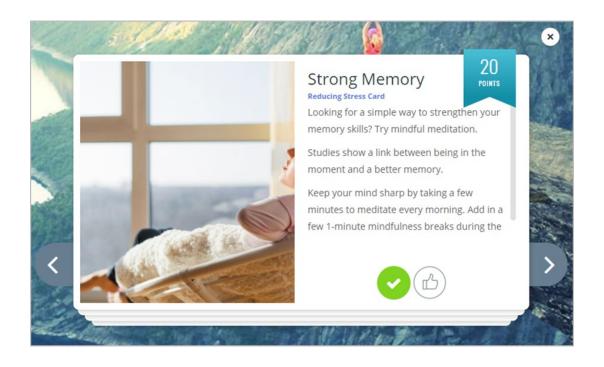
Action Rewards = up to \$75 in Pulse Cash

Key Actions	Reward
Complete a Next Steps Consult Once Per 2023 Program Year	\$25 Pulse Cash
Health Risk Assessment (Health Check) Once Per 2023 Program Year	\$25 Pulse Cash
Log in to your HealthTrust Secure Enrollee Portal (SEP) account and click on the LifeResources button	\$25 Pulse Cash

DAILY ENGAGEMENT

Participants can earn points every day for quick, easy to complete activities:

- Physical Activity: participants with a device synced to their account earn up to 140 points for steps or active minutes
- Daily Cards: 2 new tip cards are presented to members each day, earn up to 40 points for reading them
- Healthy Habits: participants can choose from hundreds of healthy habit trackers and get credit for tracking up to 3 every day
- Nutrition: sync MyFitnessPal to the platform and members get credit for tracking their calories
- Sleep: participants can sync sleep habits with the platform via a device and earn points*
- *Options available to reward for manually entered data in addition to validated data from a device or app



DEVICES & APPS

- The Max Buzz, our proprietary device
- Android phones (Android 6.0 and up)
- Apple Health App (iOS)
- Apple Watch (series 3 and above), including a Virgin Pulse mobile app
- Azumio Sleep Time
- Fitbit (Alta, Blaze, Charge, Flex, Ionic, One, Surge, Versa, Zip)
- Garmin (Approach, D2 Bravo, Edge, Epix, Fenix, Forerunner, FR, Quatix, Swim, Tactix, Vivo)
- Google Fit (Android)
- Higi
- iHealth (Blood Pressure Cuff and Monitor, Core Scale, Edge, Lite, Track, View, Vista, Wave)
- iPhone (6s and above), iPod (6th generation and above) Touch, iPad

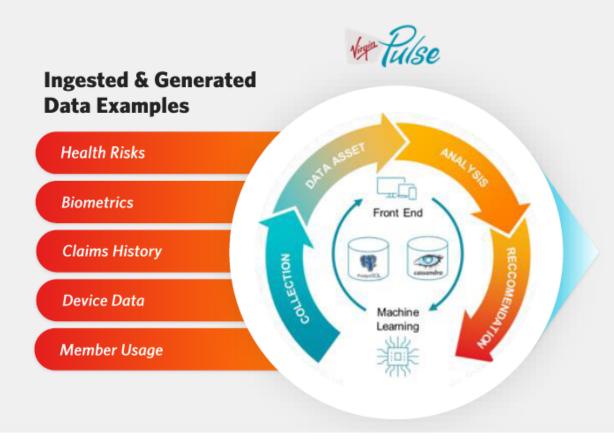
- Mi Band
- Misfit (Flash, Ray, Shine, Speedo)
- MyFitnessPal
- NuYu
- Polar
- Samsung Gear
- Samsung Health
- Strava
- Striiv (all activity devices that sync with Striiv app)
- VP GoZone
- Withings (all activity devices that sync with Withings app)

Over 100 Apps & Devices

VIRGIN PULSE PERSONALIZED EXPERIENCE

Data Driven Personalization:

Leveraging Health Data to Deliver Evidence-Based Population Health



Personalized Recommendations & Partners

Wellbeing Actions

Relevant programs, healthy habits, tailored education content

Condition-Specific Recommendations

Personalized content, Care Management, digital coaching, digital therapeutics

Gaps in Care

Physical exam, flu shot, mammogram

Measurable Health & Engagement Outcomes

- Behavior Change
- ✓ Health Risk Shift
- Health Improvement
- Lower Health Costs
- Member Satisfaction

VIRGIN PULSE PERSONALIZED EXPERIENCE

Personalized and Unified Member Experience

Optimized for each member

2,750+ Daily Cards

400+ Healthy Habits 46+ Journeys

80+ Challenges

Friends Invites

- Easy-to-digest microlearning content
- Personalized to individual preferences, interests and conditions
- Proven to improve wellbeing literacy and improve new patterns of behavior

- Trackers and challenges designed to support and reinforce healthy habits
- Al-driven recommendations solves for discoverability and adoption of new habits based on successful results of similar members
- Intercepts reengage members with habits when behavior changes and celebrates member wins

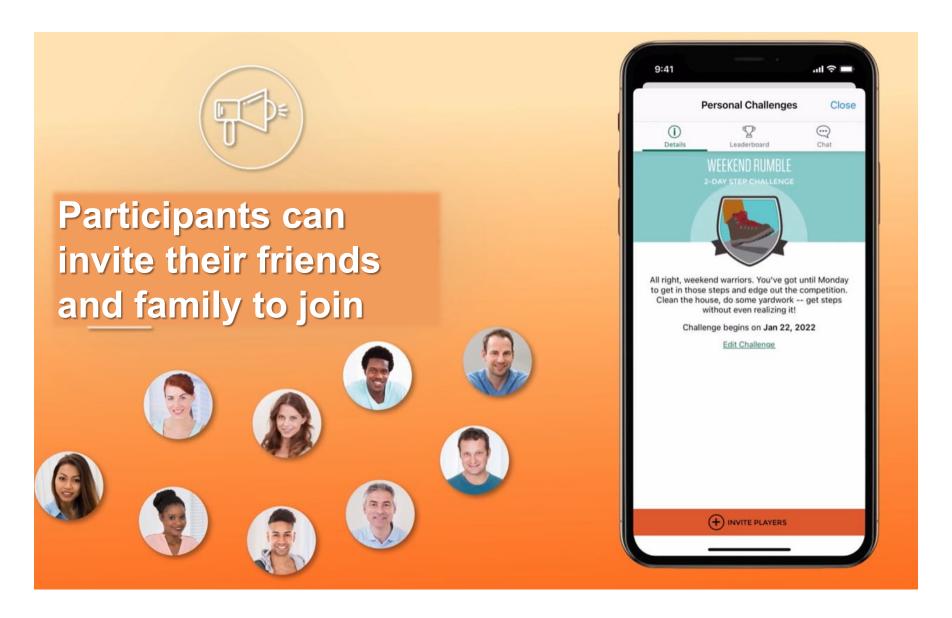
- Digital coaching journeys covering wide array of topics and health conditions, including:
 - Nutrition
 - Physical activity
 - Sleep
 - Stress
 - · Financial wellbeing
 - Condition Management
 - · And, more
- Options to add coaching and digital therapeutics

- Highlight health and wellbeing topic of significance to engage your entire membership, including:
 - Destination challenges
 - Non-step based challenges
 - · Healthy Habit challenges
 - Family challenges
 - Cross-organization challenges
- Create your own challenges
- Encourage members to create their own challenges

- Help members build healthy social connections across their community of friends and family to share accomplishments, healthy habits and challenges
- Build brand awareness and engage non-members and the communities you serve
- Create social groups on topics to engage members in healthy actions and behaviors

Evidence-Based Content Spans 37+ Libraries + Ability to Easily Add Your Own Content, Partners and 3rd Party Solutions

OUTSIDE FRIENDS & FAMILY



OUTSIDE FRIENDS & FAMILY

Virgin Pulse supports the ability for participants to invite friends and family not included on their sponsor's eligibility file into the platform.

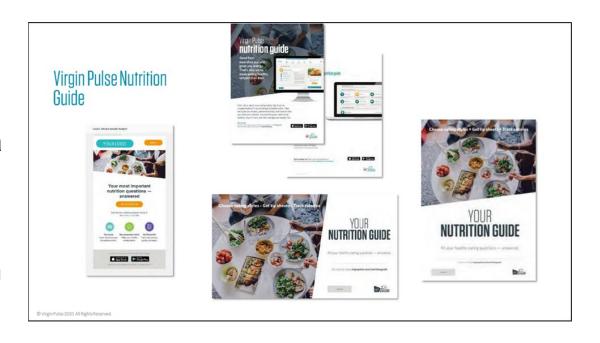
- Each participant can invite up to 10 people
- These participants are at no additional charge
 no rewards are earned
- Invited friends and family will experience a pared-down version of the platform



NUTRITION GUIDE

Nutrition Guide provides tools to participants to help them reach and maintain their personal weight goals, including healthy recipes vetted by nutritionists.

- The Virgin Pulse nutrition guide provides a personalized approach to nutrition.
- Participants engage in a guided path to focus on simple, easy-to-adopt daily habits, proven effective by sound research and based on the style they choose.



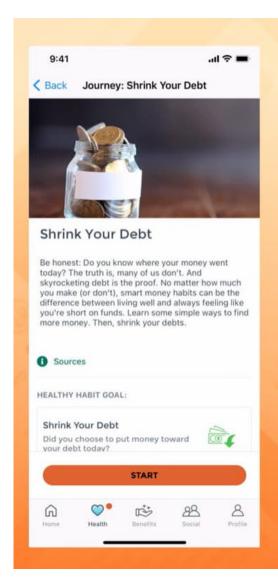
SLEEP GUIDE

The Sleep Guide provides personalized sleep plans with tips and trackers based on how a member wants to improve sleep.

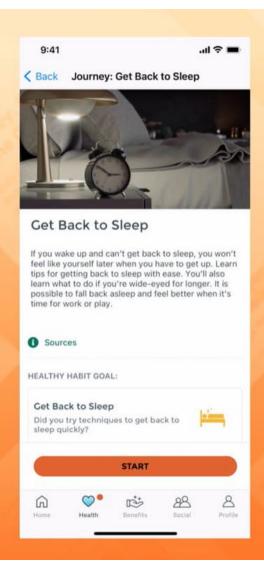
 Provided in partnership with Big Health Sleepio, the Virgin Pulse sleep guide gives members the extra support they need to achieve their personalized sleep goals and build healthy habits for life.

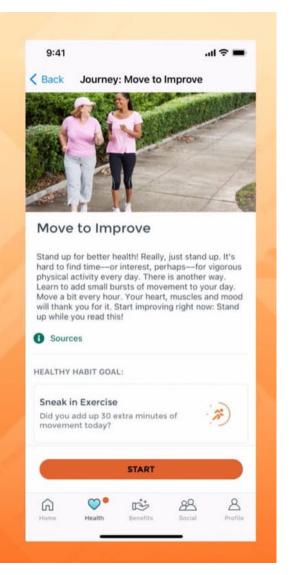


JOURNEYS DIGITAL COACHING







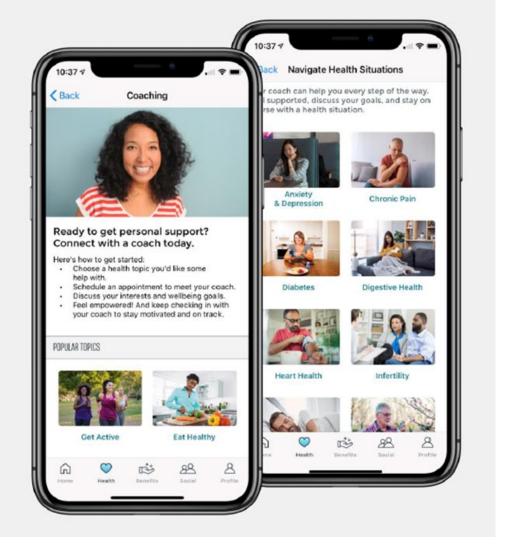


HEALTH COACHING

Total Population Health Coaching Topics

- Anxiety & Depression
- Chronic Pain
- Diabetes
- Digestive Health
- Heart Health
- Infertility
- Insomnia and Sleep Conditions
- Pregnancy
- Substance Support

- Get Active
- Eat Healthy
- Reduce Stress
- Sleep Well
- · Be Tobacco-Free
- Manage Weight
- Money Mindfulness
- "Don't See What You're Looking For?"



VOUCHERS

Vouchers allow HealthTrust to reward participants for offline activities such as participating in health fairs, attending educational classes, or simply eating healthy in the cafeteria.

- Events, webinars etc.
- Wellness Coordinator events

VIRGIN PULSE VOUCHER

W Pulse

Congratulations! You've earned bonus points.

To redeem this voucher, download the Virgin Pulse mobile app or sign in at member.virginpulse.com. Select **Rewards** from the **Home** tab and then **Redeem a Voucher for Points**. Follow the instructions and collect your points!

Vouchers are not transferable and can pely be redeemed once. Vouchers are not redeemable for cash and cannot be returned for a cash refund, exchanged or resold.

CUENTLOGO

Value: Code:

Sponsor: Virgin Pulse

Download the app from the App Store or Google Play, or scan the QR code.





VERIFIED FORMS

Verified forms are a downloadable form that participants use to submit validated information for an on-platform reward.

- Forms are downloaded from the platform, with sections to be completed by the participant and the appropriate provider. These forms are not optimized for the mobile app.
- Access to forms can be made available from multiple areas on the platform including the Rewards and Programs pages.
- Biometric data on the forms will be uploaded and stored on the participant's platform and can be rewarded upon as well.

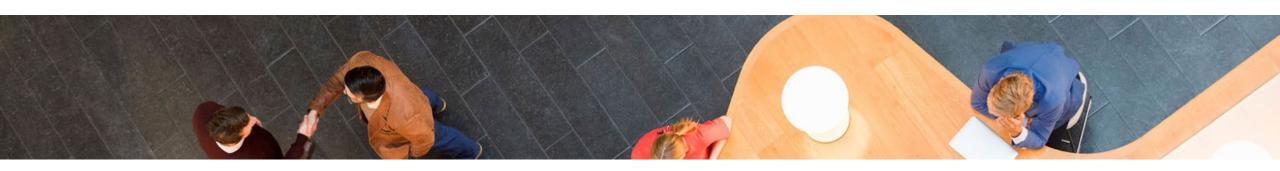
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PERSONALIZED JOURNEY



LIFE RESOURCES EAP





PROGRAM DETAILS

- Corporate office is located in Chicago IL
- 6 session EAP model (per issue)
 - Telephone, video, in person & chat options
- Available to employees and retirees of Member Groups that offer HealthTrust medical coverage and their eligible dependents and household members.
- No requirement that the individual in enrolled in HealthTrust coverage.
- Free & confidential 24 hours / 7 days a week



PROGRAM DETAILS

- Emotional Support & Well-being Coaching
- Work-Life Solutions: FamilySource, LegalConnect, *FinancialConnect*
- GuidanceResources Online & GuidanceResources App
- Computerized Cognitive Behavioral Therapy (CCBT)
- Critical Incident Stress Management
- WellthSource
- 125 Training hours for member groups with hundreds of topics available by onsite trainers or through virtual training

LifeResources Health Trust

Confidential Emotional Support



Our highly trained clinicians will listen to your concerns and help you or your family members with any issues, including:

- Anxiety, depression, stress Grief, loss and life adjustments
- Relationship/marital conflicts

Work-Life Solutions



Our specialists provide qualified referrals and resources for just about anything on your to-do list, such as:

- Finding child and elder care
- Hiring movers or home repair contractors
- Planning events, locating pet care

Legal Guidance

Talk to our attorneys for practical assistance with your most pressing legal issues, including:

· Divorce, adoption, family law, wills, trusts and more Need representation? Get a free 30-minute consultation and a 25% reduction in fees

Financial Resources

Our financial experts can assist with a wide range of issues. Talk to us about:

- Retirement planning, taxes
- Relocation, mortgages, insurance
- Budgeting, debt, bankruptcy
- WellthSource[™] digital financial education and planning tools



Online Support

GuidanceResources® Online is your 24/7 link to vital information, tools and support. Log on for:

- Articles, podcasts, videos, slideshows
- On-demand trainings
- "Ask the Expert" personal responses to your questions

Well-Being Coaching

Connect today with one of our certified personal coaches. Their one-on-one services are available over the phone or via video link and cover a variety of issues, including:

- Tackling burnout and work-life balance
- Developing self-compassion and resiliency
- · Improving sleep and more



Interactive Digital Tools

Our digital self-care platform offers interactive Computerized Cognitive Behavioral Therapy (CCBT) tools and resources.

- Guided programs for anxiety, depression, mindfulness sleep, stress and more
- · Personalized, guided resources and motivational support
- · Secure access through GuidanceResources® Online

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COMPSYCH*

Contact Us... **Anytime, Anywhere**

No-cost, confidential solutions to life's challenges.

LifeResources offers someone to talk to and resources to consult whenever and wherever you need them.

The LifeResources Employee Assistance Program (EAP) is available to employees and retirees of Member Groups that offer HealthTrust medical coverage and their eligible dependents and household

Call: 800.759.8122 | TRS: Dial 711

The LifeResources toll-free number gives you direct, 24/7 access to a GuidanceConsultant[™] who will answer your questions and, if needed, refer you to a counselor or other resources.

Online: Log in to your account on HealthTrust's Secure Enrollee Portal and click on the LifeResources button or visit guidanceresources.com App: GuidanceNow[™] (for EAP) App: Koa Foundations (for CCBT resources) Web ID: LIFERESOURCES

Log on today to connect directly with a consult articles, podcasts, videos and other helpful tools.

24/7 Support, Resources & Information





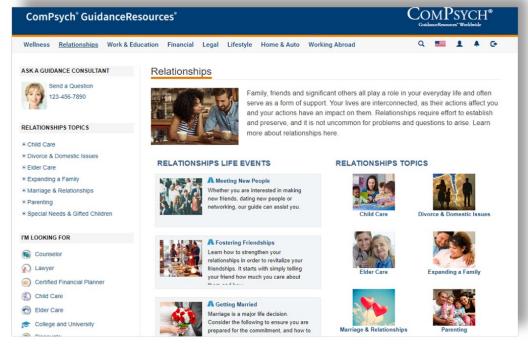


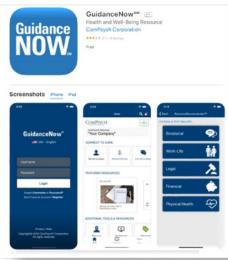
(for CCBT resources

ACCESS EAP

Three ways to access EAP

- HealthTrust Secure Enrollee Portal through SSO
- guidanceresources.com
 - Click Register
 - Enter Web ID: LIFERESOURCES
 - Create a Username and Password
- Download the App
 - Search GuidanceResources





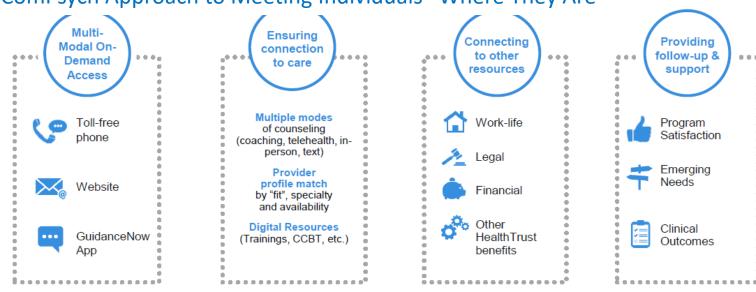
COMPSYCH – EMPLOYEE ASSISTANCE PROGRAM

The GuidanceResources Experience

Holistic, Comprehensive and Personalized Process



ComPsych Approach to Meeting Individuals "Where They Are"



EMOTIONAL SUPPORT

LifeResources EAP Can Help

Personal setbacks, emotional conflicts or just the demands of daily life can affect work, health and family. The program is staffed by experienced, caring clinicians who are available by phone or online 24 hours a day, seven days a week.

Call, video or chat any time with personal concerns, including:

- Stress, anxiety and depression
- Marital and family conflicts
- Alcohol or drug use
- Job pressures
- Dealing with change
- Grief and loss



WELL-BEING COACHING

Well-Being Coaching

Connect today with one of our certified personal coaches. Their one-on-one services are available over the phone or via video link and cover a variety of issues, including:

- Tackling burnout and work-life balance
- Developing self-compassion and resiliency
- Improving sleep and more



COMPSYCH – EMPLOYEE ASSISTANCE PROGRAM

Fully Integrated Work-Life Services



FamilySource

- Unlimited Support
 - Adoption
 - Child care
 - Flder care
 - Education
 - Government programs
 - Health/wellness
 - Personal convenience
 - Moving/relocation
- Customized referral packets; full research and availability checks
- Work-life kits available (baby, wellness, retirement, etc.)
- Online content and training resources



LegalConnect

- Unlimited consultation with in-house attorneys
 - Family law
 - ID theft
 - Custody
 - Real estate
 - Contracts
 - Tax questions
- · Local referrals
 - In-person consultation
 - Discounted legal fees
- Online content and training resources



FinancialConnect

- Unlimited consultation with in-house financial experts
 - Budgeting
 - Debt
 - Credit
 - Tax issues
 - Retirement planning
 - Real estate
 - Estate planning
 - Saving for college
- Online content and training resources

FAMILYSOURCE

Get the Everyday Help You Need

Our Work-Life Specialists will research questions, and, in just a few business days, send a complete packet of practical information, including prescreened referrals, articles on the topic and much more. The materials can be delivered via email, fax or second-day air.

Call any time for assistance with topics, including:

- Finding child or elder care
- Housing searches
- Seeking financial assistance
- Finding pet care
- Sending a child off to school
- Planning a major project or event



LEGALCONNECT

Get the Legal Help You Need

Just call LifeResources toll-free number. The individual will be connected to a GuidanceConsultantSM who will talk about the situation and schedule a phone appointment for with one of the staff attorneys. If more immediate help is needed, the individual can be connected to an attorney directly.

Our attorneys can help with:

- Family law matters, including divorce, custody, child support and adoption
- Bankruptcy and credit issues
- Landlord/tenant issues, including eviction and lease questions
- Real estate and foreclosure questions
- Immigration concerns
- Wills and living wills



FINANCIALCONNECT

Get the Expert, Objective Help

Just call LifeResources toll-free number to be connected to a GuidanceConsultantSM who will discuss the specific situation and schedule a phone appointment with one of our financial experts.

Our in-house staff includes Certified Public Accountants, Certified Financial Planners and other professionals dedicated exclusively to providing financial information by phone.

Our financial experts can help you with:

- Credit card and debt management
- Budgeting, retirement and estate planning
- Tax and real estate questions
- Financing for college
- Investment options
- Mortgages, loans and refinancing



CRITICAL INCIDENT STRESS MANAGEMENT

Critical Incident Stress Management

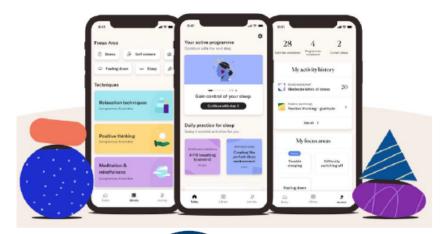
- Available 24/7 through HealthTrust-dedicated toll-free line
- On-site and virtual CISM counseling and support resources available upon request
- Online crisis portal
- World Watch alerts (e.g., extreme weather, natural disasters, emergency alerts, etc.)
- Recent post-event training webinars have included:
 - Emotional Resilience In the Aftermath of Recent Mass Shootings
 - Coping with Uncertainty About the Coronavirus
 - Difficult Conversations During A Time Of Unrest
 - Coping with Pandemic Anxiety As Kids Return To School

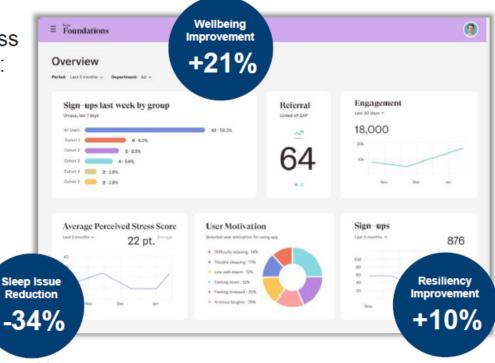


Computerized Cognitive Behavioral Therapy (CCBT)

CCBT on GuidanceResources Online

- Evidence-based self-help resources for mental health and overall well-being (CBT, positive psychology, mindfulness, ACT, and DBT)
- Engagement-focused activities such as video, audio, journaling, games, etc.
- Interactive, guided modules to address most common behavioral health issues:
 - Depression
 - Anxiety
 - Sleep
 - Mindfulness
 - Stress
 - Self-esteem
 - And more





TRAINING

Training and Development Programs

Orientation for employees and management

Work-life and personal development training sessions; over 180 topics available

Emerging topics for 2022

- Feeling Stuck? Practical Ways to Get Yourself Going Again
- · Languishing, Flourishing and Your Mental Health
- · Motivating Change in Others
- · Preventing Employee Burnout
- · Relaxation "Micro-Moments" and Winding Down Techniques
- Self-Care Tips for Managers
- And more!

Multiple delivery options

- · Face-to-face facilitation
- Live webinar presentations
- · Preplanned monthly training schedules
- · On-demand digital training modules

125 training hours included per contract year in proposed pricing (combined with on-site CISM)

GuidanceResources' Management Support · Addressing Employee Performance Issues in a Supportive Way Situations · Managing the Emotions Surrounding Layoff Conversations . Self-Care Tips for Managers* Communication Skills Bringing Out the Best in Others Situations of Unrest Effective Communication . Friendly Persuasion: How to Get Giving Effective Feedback in Personal or Work Situations . How to Deal With a Difficult Person Initiating Difficult Conversations

ComPsych^{*}

2022 Personal Development/Work-Life Topics

ComPsych* workshops provide valuable learning for employees and increase visibility and utilization of the GuidanceResources* benefit. Topics are designed and written by our internal staff of psychologists and adult learning experts. These 45-60 minute programs are informative and engaging.

A minimum of 30 days is requested for scheduling sessions to ensure the training date is available and to secure the most qualified facilitator for the selected topic. A minimum of eight perticipants and a maximum of 35 perticipants are recommended.

Employee and supervisory orientations are an integral part of the ComPsych* program. Based upon customer needs, employee locations, population concentration, along with HR policies, ComPsych* will help facilitate a smooth schedule for program reli-out or to reintroduce the services. The purpose of these orientations is to introduce the services, stress the professional and confidential nature

Personal Development/Work-Life Workshops

- · Managing Staff Through Stressful
- Mental Health Awareness for Leaders
- · Preventing Employee Burnout*

- . Becoming a Better Listener
- . Deescalating Potentially Violent
- . Difficult Conversations During Times
- the Things You Want and Need

- Learning to Say "No" . "Let's Talk Politics": How to Have
- Impassioned Disagreements Without Damaging Relationships Motivating Change in Others*
- Practicing Assertiveness
- · Providing Customer Service to

- . Responding to Behavior That Makes You . Parenting Toddlers Feel Uncomfortable
- . Social Skills Refresh! How to Have Good . Protecting Children from Sexual Abuse Conversations In Social Situations*
- Using Reason to Resolve Conflict Parenting

- Adult Children
- · Building Your Child's Self-Esteem . Communicating the Tough Stuff to Your . Talking to Your Child About Tough Issues
- Child: Drugs, Alcohol, Sex and Peer Pressure
- Discipline That Works
- The Emotionally Healthy Teen: Dealing With Issues of Substance Abuse,
- · Encouraging Kids to Be Active
- . Engaging in Creative Play With Children
- Too Much?
- · Getting Through the Stages of Pregnancy Your Older Parents or Loved Ones Helping Children Cope With Grief
- Helping Your Child Set Goals for the Future
- · Kids and the Internet: Becoming a Cyber- Ones Savvy Parent (Viebinar Only)
- · Kids and Meals: It Doesn't Have to Be a Battleground

and Values

- · No Such Thing as a Perfect Parent The Parent as Role Model
- . Parenting a Child With Special Needs

Teenage Rebellion

Affecting the Family

the Summer

Sibling Rivelry

. Caring From a Distance

Widespread Media Coverage

The Successful Single Parent

- Teaching Your Kids How to Manage

. Parenting Your College-Age "Kids"

School's Out: Getting Everyone Through

. Talking to Kids About Violent Events With

- · Helping Your Senior Loved One Be Establishing Bedtime Routines That Work Independent and Safe (webiner only) Extracurricular Activities: How Much Is
 The Sandwich Generation: Balancing Your Personal Life With the Needs of
 - Supporting Others Through End of Life
- Your Parent or Older Loved One
 - . Understanding How Your Emotions Impact Interactions With Older Loved
 - When Someone You Love Has
 - Alzheimer's

Personal Developmen The Art of Patience

 Autonomy: Strengthening Your Ability to Work Independently

WELLTHSOURCE FINANCIAL WELLNESS PROGRAM

WellthSource[™]: Financial Wellness for the Digital Age[™]

As the world's leading EAP provider, ComPsych[®] is zealous about meeting people "where they are" and breaking down barriers to accessing financial resources. That is why we have developed WellthSourceSM, an interactive financial wellness product that helps employees and their family members create and manage a well-planned, flexible and sustainable lifestyle of healthy financial habits.

Available on desktop, tablet and mobile platforms, this needs-based digital program addresses all of the most common financial issues and topics in an engaging and user-friendly format. By gauging each user's comfort level across an array of financial subjects, WellthSourceSM uses its proprietary resource recommendation engine to help individuals prepare and sustain a healthy financial lifestyle.

No matter an individual's goal or stage in life, WellthSource^{sм} can provide users with the tools needed to create and maintain financial well-being.

WellthSourcesM builds guided programs focused on a variety of financial topics, such as:

- · Banking, budgeting and saving
- · Homeownership and mortgages
- Debt, credit and loans
- · Investing and retirement

- · Taxes, charity and government
- · Child, family, pet and health
- Identity, security, scams and fraud
- Financial and estate planning



Watch brief video:

https://www.youtube.com/watch?v=y7Fc8VdJHX8

