



# FROM CONFLICT TO CONVERSATION



**83rd Annual  
Conference &  
Exhibition**  
**October  
30 & 31, 2024**

**Sponsorship Kit**



# SPONSOR LEVELS

## Lunch Sponsor

WEDNESDAY OR THURSDAY

Multiple Sponsors

- Two minute YouTube Video in Whova
- Premium booth and location in Exhibit Hall
- Full-page ad in digital conference program
- Signage with company logo displayed at event
- Inclusion in (4) conference promotion emails to the membership
- Listing on the conference website and rotating logo on conference mobile app

**\$6,000**

## Breakfast Sponsor

WEDNESDAY OR THURSDAY

Multiple Sponsors

- Premium booth and location in Exhibit Hall
- Full-page ad in digital conference program
- Signage with company logo displayed at event
- Inclusion in (4) conference promotion emails to the membership
- Listing on the conference website and rotating logo on conference mobile app

**\$5,250**

## Award Dinner Sponsor

WEDNESDAY NIGHT

Multiple Sponsors

- Brief speaking opportunity at event
- Complimentary table of eight (8)
- Premium booth and location in Exhibit Hall
- Full-page ad in digital conference program
- Signage with company logo displayed at event
- Inclusion in (4) conference promotion emails to the membership
- Listing on the conference website and rotating logo on conference mobile app

**\$5,000**

## Break Sponsor

WEDNESDAY OR THURSDAY

Multiple Sponsors

- Standard booth in Exhibit Hall
- Half-page ad in digital conference program
- Signage with company logo displayed at event and during intermissions
- Inclusion in (4) conference promotion emails to the membership
- Listing on the conference website and rotating logo on mobile conference app

**\$4,000**

## Exhibitor Reception Sponsor

One Sponsor

- Standard booth in Exhibit Hall
- Half-page ad in digital conference program
- Signage with company logo displayed at event
- Inclusion in (4) conference promotion emails to the membership
- Listing on the conference website and rotating logo on conference mobile app

**\$4,000**

## Conference Bag Sponsor

One Sponsor

- Standard booth in Exhibit Hall
- Quarter-page card ad in digital conference program
- Company logo displayed with the NHMA logo at event and on attendee bags
- Inclusion in (4) conference promotion emails to the membership
- Listing on the conference website and rotating logo on conference mobile app

**\$3,500**

## Technology Sponsor

WEDNESDAY OR THURSDAY

Multiple Sponsors

- Standard booth in Exhibit Hall
- Quarter-page ad in digital conference program
- Signage with company logo displayed at the event and during session breaks
- Inclusion in (4) conference promotion emails to the membership
- Listing on the conference website and rotating logo on conference mobile app

**\$3,250**

## Wi-Fi Sponsor

One Sponsor

- Wi-Fi password is sponsor's name
- Standard booth in Exhibit Hall
- Half-page ad in digital conference program
- Signage with company logo displayed at event and during intermissions
- Inclusion in (4) conference promotion emails to the membership
- Listing on the conference website and rotating logo on mobile conference app

**\$2,500**

## Water Bottle Sponsor

One Sponsor

- Standard booth in Exhibit Hall
- Half-page ad in digital conference program
- Signage with company logo displayed at event and on water bottle
- Inclusion in (4) conference promotion emails to the membership
- Listing on the conference website and rotating logo on conference mobile app

**\$2,500**

## Notebook Sponsor

One Sponsor

- Standard booth in Exhibit Hall
- Quarter-page card ad in digital conference program
- Company logo displayed with the NHMA logo at event and on notebook
- Inclusion in (4) conference promotion emails to the membership
- Listing on the conference website and rotating logo on conference mobile app

**\$2,500**



# WHY EXHIBIT?

## PROMOTE YOUR BRAND

Showcase your company to a diverse audience of municipal leaders and decision-makers.

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## GENERATE NEW LEADS

Expand your customer base by connecting with over 300 municipal officials and staff.

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## ENGAGE WITH ATTENDEES

Network during Exhibit Hall events and session breaks to build valuable relationships.

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## BOOST YOUR VISIBILITY

Enjoy recognition and exposure through our member communications and NHMA's website.

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## BOOTH PRICING

<b>PREMIUM BOOTH</b>	<b>\$1,000</b>
<b>STANDARD BOOTH</b>	<b>\$900</b>
<b>NON-PROFIT/GOVT BOOTH</b>	<b>\$550</b>
<b>AFFILIATE GROUP BOOTH</b>	<b>\$350</b>

# EXHIBITOR DETAILS

## INCLUDED WITH EACH BOOTH

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Each premium and standard booth offers a spacious area measuring 8 feet in depth by 10 feet in width. Your booth will come furnished with a draped 6-foot table, two chairs, and a sign displaying your company name. Additionally, complimentary internet access is provided to keep you connected throughout the event.

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Exhibitors are responsible for any additional booth furnishings and electricity, which are not included with the booth package. These items can be ordered through the Exhibitor Service Manual available from Capital Convention Contractors, or you may choose to bring your own. Maximize your presence and make a lasting impression at New Hampshire's premier municipal event!

## ELECTRICAL ORDER FORM

Electric service may be ordered directly with the hotel. Complete this **[Electrical Service Order Form](#)** and mail with payment to: The DoubleTree by Hilton Manchester Downtown 700 Elm St., Manchester, NH 03101. Although the hotel may ask for a booth number, that list is provided by NHMA to the hotel on the day before the event.

## UNLOADING INSTRUCTIONS

**[Click here](#)** to find where exhibitors can unload to set up in the Expo Center at the DoubleTree by Hilton Manchester Downtown Hotel. Exhibitor move-in is available from 4:00 pm – 7:00 pm on Tuesday, October 29th or from 7:00 am – 9:30 am on Wednesday, October 30th. If you plan to move-in on Tuesday late afternoon/early evening, please inform NHMA.

## BOOTH ASSIGNMENT PROCESS

Booth locations are assigned at the sole discretion of NHMA. Priority booth placement will be given to sponsors. Every effort will be made to accommodate the exhibitor's preference of location and layout may be changed depending on the final number of exhibitors. Please refer to the **[Exhibitor Map](#)** for details.

## TERMS & CONDITIONS

Please review the **[NHMA Sponsor & Exhibitor Terms & Conditions Contract](#)**. By agreeing to exhibit, you agree to comply with the attached rules.

# RUSS MARCOUX MUNICIPAL ADVOCATE OF THE YEAR AWARDS DINNER

Together with the Municipal Management Association of New Hampshire, we are excited to bring back the Wednesday night awards banquet! Mark your calendars for a night of recognition, delicious food, fun, and entertainment.

On Wednesday night, join us for an evening filled with great food, lively entertainment, and the recognition of outstanding municipal achievements. Tickets are \$30 per person.

The highlight of the evening will be the presentation of the prestigious Russ Marcoux Municipal Advocate of the Year award. Each year, NHMA staff present this award to a municipal member who has demonstrated exceptional interactions with officials during the legislative session. Established in 2011, this award honors an elected or appointed local official for their non-partisan contributions to advancing NHMA's legislative policy goals and advocating for municipal interests.

For an added twist, this year's entertainment features a thrilling murder mystery! Put on your detective hat and join the fun as we solve the mystery together. It's sure to be an unforgettable night of intrigue and excitement.



An affiliate of ICMA

**Municipal Management  
Association of New Hampshire**

# EXTRAS

## ATTENDEE LIST

Enhance your conference presence by reaching out to attendees directly! Inform them about your company's exhibition and the innovative solutions you offer. NHMA provides the Attendee List at no charge. If you'd like to take advantage of this opportunity, contact us at [conference@nhmunicipal.org](mailto:conference@nhmunicipal.org). Connect with your audience before the event and make a lasting impression!

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## EDUCATIONAL SESSION MEETING SPACE

For just \$250 per day, you can reserve the Hale Room, located conveniently across from the Exhibit Hall. This is a perfect opportunity for your company to present an educational session on a topic of your expertise in a more private and focused setting. If you're interested, please contact us at [conference@nhmunicipal.org](mailto:conference@nhmunicipal.org). Don't miss this chance to showcase your knowledge and engage with attendees in an intimate environment!

## HOTEL INFORMATION

The DoubleTree by Hilton Manchester Downtown Hotel will be handling all hotel room reservations for the conference. To take advantage of the discounted rate, please make your reservation by October 9, 2024.

You can reserve your room by calling the hotel directly at 603.625.1000. Be sure to identify yourself as an NH Municipal Association Conference Attendee or provide the group code: 933. For online reservations, use the following booking link: [DoubleTree by Hilton Booking Link](#).

## PARKING

A parking garage is located adjacent to the Hotel. With validation, parking fees are \$7.00 per vehicle (per day). Attendees staying overnight at the hotel may park overnight for \$14.00 (per night). To validate your parking ticket, you must bring your parking ticket into the hotel to be validated in Exhibit Hall (entrance to the hall) or the Assembly Area (validator located on the counter top of the bar).





# THANK YOU FOR CONSIDERING SPONSORSHIP

The NHMA Annual Conference and Exhibition provides a unique opportunity for elected and appointed municipal officials from across the state to engage in educational sessions led by subject matter experts on topics crucial to municipal government operations. It's also a fantastic chance to network with sponsors and exhibitors, and to exchange ideas with peers.

We hope you'll join us this October for this enriching and collaborative event!

Thank you for supporting our mission to advance municipal governance.

## CONTACT

**Phone** 603.224.7447

**Email** [conference@nhmunicipal.org](mailto:conference@nhmunicipal.org)

**Address** 25 Triangle Park Drive, Concord, NH 03301