



ClearGov and the NHMA present:

Embracing Technology To Overcome Common Budgeting Challenges

May 03, 2023

Today's Speakers



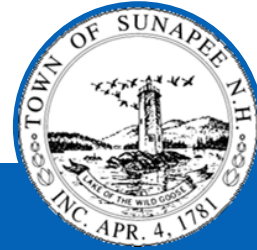
Nick Iacobucci

*New Hampshire Representative
ClearGov*



Timothy Fortier

*Communications Coordinator
NHMA*



Shannon Martinez

*Town Manager
Town of Sunapee, NH*

Agenda

I. Welcome and Introduction

II. Roundtable Discussion

III. Audience Q&A

IV. ClearGov Demonstration

Life of Finance Folks



Legacy Budgeting Cycles are Inefficient

Scattered

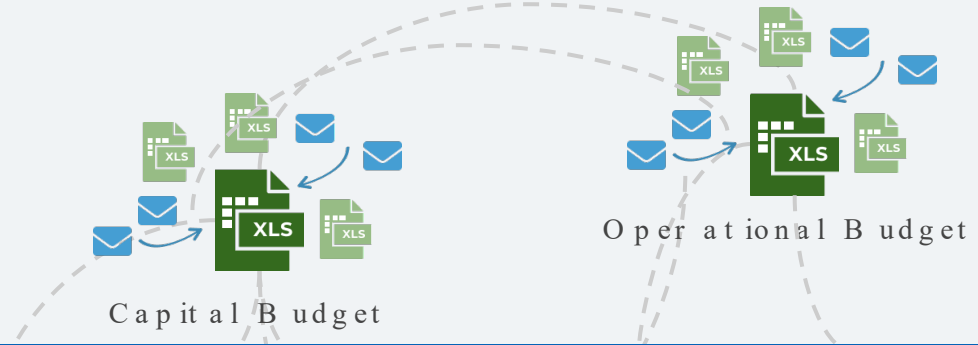
Documents, emails, notes, etc. are spread across multiple inboxes and desktops.

Disjointed

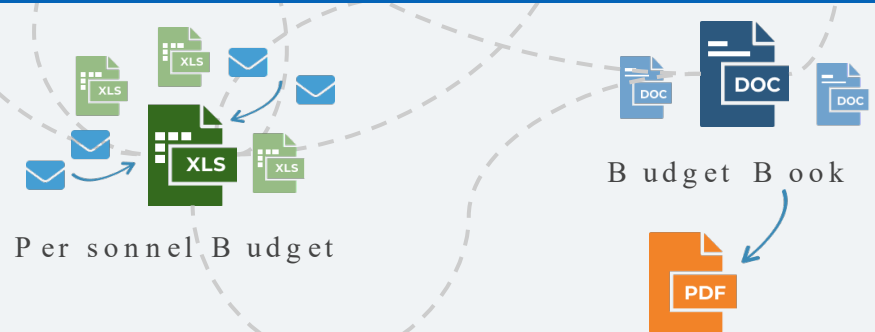
Excel, Word and email are distinct, generic products that inhibit collaboration.

Tedious

Constructing, combining and correcting multiple spreadsheets is taxing, tiresome and time-consuming.



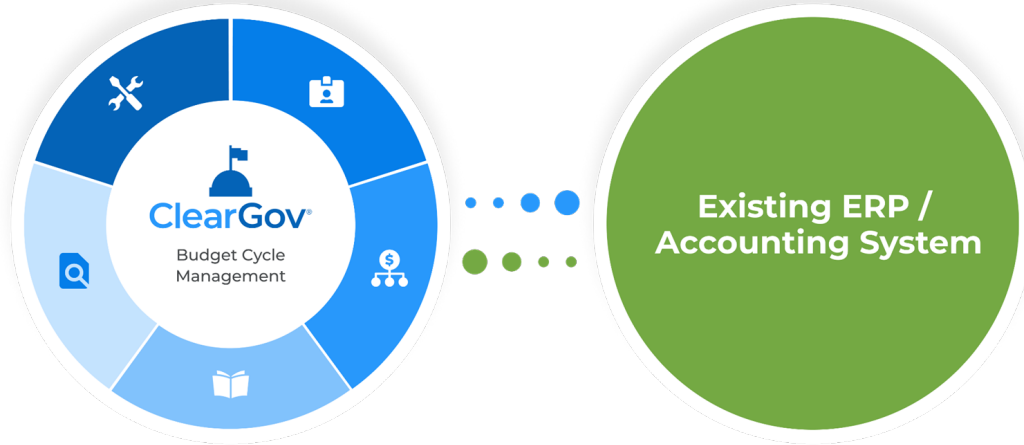
Modernization is a Must!



Budget Cycle Management Suite



Complements Your Current Platform



Easy to Move Data In

ClearGov will onboard your accounting data

Easy to Move Data Out

Export budget information into current system



Operational Budgeting | Product Overview

Collaborative budgeting software that streamlines communication with department heads and other budget stakeholders. A one-stop shop to dynamically forecast what-if scenarios, build a budget and communicate budgeting rationale.

✓ Operational Budget Dashboard

Quickly see and share the status of your budget-building process. Filter on current and historical financial data. Automatically aggregate all budget requests in one place.

✓ Departmental Collaboration

Easily assign department budgets and invite department heads to submit requests and rationale. Easily track request and review status and send automatic reminders.

✓ AI Driven Forecasting

Sophisticated yet easy-to-use AI module enables you to create unlimited forecasts. Easily modify assumptions at the category level and instantly see the impact.

✓ Centralized Communication

Add comments, documents and supporting information to any line item. All content is centralized to streamline your budget review and communication process.

✓ Audit Trail

All budget edits are automatically tracked and stored within an audit trail. Easily review the historical record of budget decisions and communication.

✓ Report Builder

Create and export custom reports to share your operational budget with internal and external stakeholders and existing systems.



Personnel Budgeting | Product Overview

A unique software platform built specifically to help finance directors more easily budget for salaries and benefits. Complete with powerful tools to manage position requests, inform union negotiations and much more.

✓ Personnel Dashboard

Get a bird's eye view of staffing stats, as well as visually compare salary and benefits budgeting scenarios.

✓ Position Request Manager

Streamline position and reclassification requests with our customizable request forms and management system.

✓ Vacancy Planning

Budget well into the future with the ability to create and fill vacant positions on specified dates.

✓ Union Negotiation Planning

Analyze the effects of adjustments to salaries and benefits for more informed negotiations.

✓ Multi-year Personnel Plans

Automatically create salary and benefit plans for up to twenty years in the future.

✓ Report Builder

Create and export custom reports to share your personnel budget with internal and external stakeholders and existing systems.



Capital Budgeting | Product Overview

The first cloud-based capital improvement planning (CIP) solution specifically designed for local governments that streamlines requests, provides a multi-year scenario optimization process, and generates website-based pages automatically for each capital improvement.

✓ Capital Plan Dashboard

Gain a bird's eye view of all capital improvement and equipment requests complete with the ability to filter by department and request type.

✓ Capital Request Manager

Invite department heads to submit digital capital request forms with budgetary information, timelines, attached documents and more.

✓ Capital Request Pages

Turn request data into detailed pages instantly with auto-generated graphs. Projects can be published to your Transparency* center with just one click.

*ClearGov Transparency subscription required.

✓ Request Scoring & Ranking

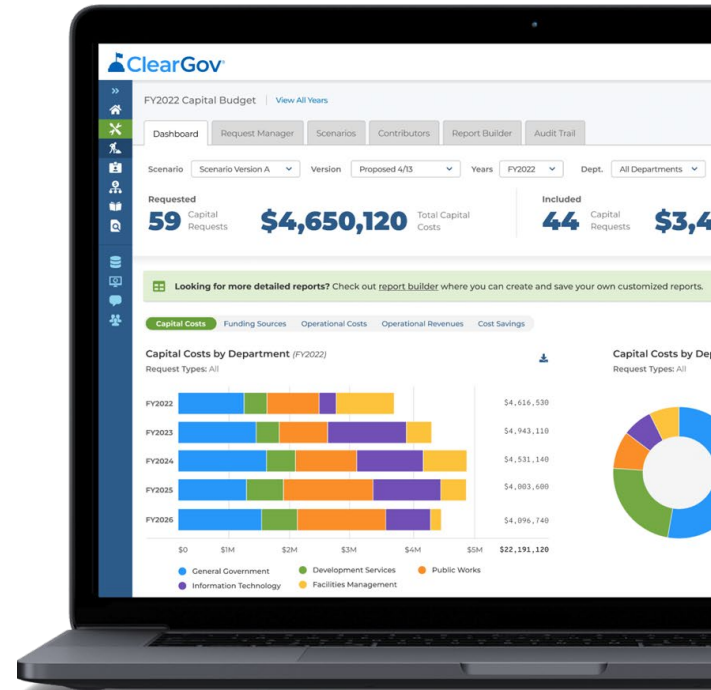
Score and rank capital requests based on custom criteria to prioritize requests, drive data-based decisions and communicate the capital planning process.

✓ Scenario Planning

Create unlimited multi-year scenario plans to find the optimal capital utilization that fits within your budget.

✓ Report Builder

Create and export custom reports to share your capital budget with internal and external stakeholders and existing systems.



Digital Budget Book | Product Overview

The industry's first website-based solution that automates most of the budget book creation process using templates and data-driven charts and tables. Meet GFOA award criteria and deliver new levels of clarity, engagement and understanding for your citizens.

✔ Built-in GFOA Best Practices

Built-in GFOA framework and templates auto-create key sections and pre-populate them with data. Simply add your narrative to complete an award-winning budget book.

✔ Automated Fund Summaries

Auto-generate pages for each fund in your budget, pre-populated with revenue, expense and historical data.

✔ Department Specific Pages

With a few clicks build department pages, including auto-updating revenue and expenditure data. Invite department heads to add context, narrative and strategic goals.

✔ Collaborate and Customize

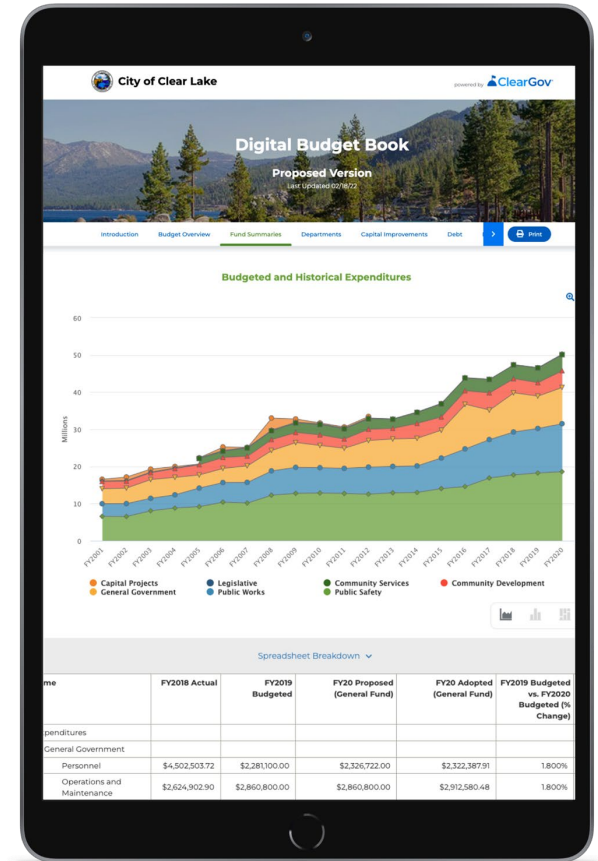
Invite department heads and other stakeholders to edit key sections of the budget book. Customize and control how your budget data is displayed and shared with the public

✔ Capital Improvements Inclusion

Automatically add annual and multi-year capital improvement plans directly into your digital budget book.

✔ Automatic Data Updates

Revenue and expense data are automatically updated as your budget changes, eliminating errors and saving time. Really valuable for those last-minute tweaks.



Transparency | Product Overview

Tell your financial story using our simple-to-navigate transparency center. Easy-to-understand infographics help you share financial information, departmental goals, and results in a way that informs and engages your community.

✓ Financial Story

Help internal stakeholders and residents easily visualize and interpret important fiscal metrics to drive community support.

✓ Open Checkbook

At your option, deliver searchable check-level detail to help build public trust, dispel misconceptions, and increase accountability.

✓ Custom Chart Builder

Easily build dynamic financial, performance, and custom charts to display throughout the public profile.

✓ Peer Comparisons

Integrated peer group comparisons bring your data to life and provide critical context to close the communication gap.

✓ Department Dashboards

Easily create custom dashboard pages for each department to showcase the key benefits you're driving for you community.





Roundtable Discussion



Nick Iacobucci

*New Hampshire Representative
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Shannon Martinez

*Town Manager
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Audience Questions



Product Demonstration



Thank You!

Visit www.cleargov.com to learn more



Scan for a
personalized demo



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